



FOR IMMEDIATE RELEASE

**Grapevine Marketing Selected as
a Constant Contact Authorized Local Expert**

*Manchester, NH marketing expert to help small businesses and nonprofits apply the power of
online marketing to grow their organizations*

MANCHESTER, NH — AUGUST 14, 2012 – Melissa Albano-Davis, Principal of Grapevine Marketing, has been selected as an Authorized Local Expert by [Constant Contact[®], Inc.](#), the trusted marketing advisor to more than half a million small organizations worldwide. As an Authorized Local Expert, Albano-Davis will offer training seminars on best practices in online marketing in the Southern New Hampshire area.

Grapevine Marketing is uniquely positioned to represent the Southern NH region in this program, due to their strong ties to the business community, and the role they play in helping business owners and marketers improve the results they can achieve with online marketing efforts.

“I am very excited to have been selected to represent Constant Contact in the communities we serve, and am looking forward to helping small business owners, marketing professionals, and non-profit organizations achieve their goals with the resources and training tools offered by Constant Contact” stated Albano-Davis.

Constant Contact Authorized Local Experts are dedicated to educating small businesses, nonprofits and organizations on how to achieve success through email and social media marketing. Local Experts are authorized by Constant Contact to deliver our field-tested seminars because of their proven expertise, passion and commitment to working with Constant Contact in their local community.

Melissa Albano-Davis will host free small business seminars and training workshops in the Southern NH area focused on using [email marketing](#) and [social media marketing](#) to engage key audiences, drive dialogues, and build relationships.

“We are thrilled to have Melissa Albano-Davis as part of the Authorized Local Experts program,” said Catherine Kniker, vice president of local success at Constant Contact. “We believe education and training on marketing best practice leads to more success for small organizations. Our Authorized Local Experts are in a fantastic position to serve their local community by sharing their expertise and our successful, educational KnowHow.”

About Grapevine Marketing, LLC

Grapevine Marketing is a New Hampshire-based integrated marketing agency, specializing in web development & online marketing. They have developed successful online marketing campaigns for companies in the financial, real estate, consumer product, entertainment, legal, recreational, and home improvement industries; and regularly host live and online marketing workshops for business leaders.

More information can be found at <http://www.grapevinemktg.com>. For questions and feedback, please email info@grapevinemktg.com or join us on Facebook at <http://facebook.com/grapevinemktg>

About Constant Contact, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today’s socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company’s online marketing tools to generate repeat business and referrals through email marketing, social media marketing, event marketing, local deals and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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